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ARTHUR A. ARENIUS

Gladiolus Grower

59 BLISS ROAD

LONGMEADOW, MASSACHUSETTS

Return Postage Guaranteed

Sec. 562 PL&R

1936



Horticulture
Bureau of Plant Industry
U. S. Dept of Agriculture,
Washington,
D.C.

62.39

GLADIOLUS

PRICE LIST ◆ SEASON 1936

FOREWORD

Once again it is my privilege and pleasure to extend my thanks for your orders and many kind words of appreciation. This year's growing season has been very favorable and I have a fine crop of bulbs that I am sure will please.

My son, Edward, has decided to join me in the handling of the business, so I trust from now on you will receive better service, not to mention far more beautiful Arenius originations. With the enthusiasm of youth, tempered with 15 years experience of growing glads we hope to serve you in a bigger and better way. From a modest back yard planting the business has grown to a planting of about 8 acres. During the past year or two it has been a physical impossibility to give the proper attention to all of the details of the business, so I am glad to be able to ease off some of the burdens as well as the pleasures to his more youthful shoulders.

If you have never bought glads from me, just give me a trial or order and if you are not more than satisfied, I will refund your money.

As my customers know, I believe in overcount and fill orders liberally. I do not substitute, but refund any part of an order I cannot fill, unless instructed otherwise.

Terms: Cash with order or a 25% deposit if future delivery is desired, balance C. O. D. Delivery charges prepaid on orders of \$1.00 or more. If less, add 15c toward shipping cost.

Shipment: No orders taken for bulblets after April 1st, for planting sizes after May 1st and for large bulbs after June 1st. Can furnish unlabelled assorted bulbs until July 1st.

Some of the outstanding glads in my gardens this past season were the following: Albatros, a very tall pure white; Bagdad, a fine, large smoky; Constancy, tall rose, not many good ones in this color; Dr. Durr, very early commercial white; Golden Chimes, fine yellow; J. S. Bach, early exhibition orange salmon red; Lavender Delight, clear deep lavender, with cream throat; Mary Elizabeth, tall exhibition or commercial creamy white, Max Reger, a lavender blue, very graceful and attractive; Mr. Wm. Cuthbertson, tall pink, white throat, 10 open; Phyllis McQuiston, a very beautiful pink, outstanding; Pinnacle, rose pink, with 10 open; Tip Top, a very large and outstanding red; Star of Bethlehem, large white, improvement on Maid of Orleans.

ARTHUR A. ARENIUS ◆ Gladiolus Grower

59 BLISS ROAD

-:-

LONGMEADOW MASS.

INDEX TO ORIGINATORS: (A) Austin; (Aust.) Australian; (C) Coleman; (D) Diener; (Dec.) Decorah; (E) European; (El.) Ellis; (K) Kunderd; (Pf.) Pfitzer; (Sal.) Salbach.

Priced per 100 at 8 times the 10 rate.							
Single rate at one-tenth of 10 rate							
No single item less than 10 cents.							
	Per 1 1/4" up	Large 3/4"-1 1/4"	Medium 1/2"-3/4"	Small 1/8"-1/4"	Bulblets	Per 1 1/4" up	Large 3/4"-1 1/4"
Aida (Pf.) early dark blue. Fine.....	10	\$.40	\$.30	\$.15	100	\$.10	
Albania (Kemp) good commercial white.....	10	.40	.30	.15	100	.10	
Albatros (Pf.) fine tall new white.....	10	.60	.40	.20	100	.15	
Allemania (Pf.) tall bright scarlet.....	1	2.50	2.00	1.00	1	.25	
Amador (Kingsley) bright red.....	1	.20	.15	10	.20	
Arabella (Pf.) darkest red, tall.....	1	1.50	1.00	10	2.00	
Ave Maria (Pf.) fine light blue.....	10	.50	.30	.15	100	.10	
Bagdad (Palmer) very tall and large smoky.....	10	.60	.40	.20	100	.20	
Bella Donna (Pf.) Pfitzer's new light blue, pretty.....	10	3.00	2.00	1.00	100	1.00	
Berty Snow (Mair) fine lavender, many open.....	10	.50	.25	.15	100	.10	
Betty Nuthall (Sal.) fine orange Salmon. One of the best glads, late.....	10	.40	.20	.10	100	.05	
Bleeding Heart (Brown) tall fine, blotched pink.....	10	1.00	.70	.40	100	.30	
Blue Danube (Pf.) best light blue, tall strong grower.....	10	.70	.40	.25	100	.25	
Break O'Day (Bill) early commercial pink.....	10	.40	.20	.10	100	.10	
Cara Mia (Miller) very early pink.....	10	.40	.20	.10	100	.10	
Capt. Boynton (Boyn.) fine tall lavender.....	10	.40	.20	.10	100	.05	
Catherine Coleman (C.) tall exhibition pink.	10	.40	.20	.10	100	.10	
Christabel (Mitsch) shrimp pink, cream throat.....	1	.25	.20	.15	10	.25	
Col. Lindbergh (Harrison) red, cream throat.....	10	.40	.20	.10	100	.10	
Comm. Koehl (Pf.) very large deep red.....	10	.60	.30	.15	100	.20	
Constancy (Arenius) large rose, tall and clear color. A fine addition to the few rose colored glads.....	10	.75	.50	.25	100	.20	
Coronation (Palmer) light salmon and yellow.....	10	1.60	.80	.50	100	1.00	
D. A. Hay (Aust.) salmon pink, cream throat.....	1	1.00	.60	.40	10	.75	
Debonair (Palmer) tall pink with cream throat.....	10	1.60	.80	.50	100	1.50	
Do X (Pf.) tall light yellow, good placement.....	1	1.00	.75	.50	10	1.00	
Dr. Bennett (D.) best all purpose red.....	10	40	.20	.10	100	.10	
Dr. Durr (Pf.) best early cream white, one of the first to bloom. Worthwhile.....	10	1.50	1.00	.70	100	.70	
Duna (Palmer) pretty pink and buff.....	10	1.60	.80	.50	100	1.00	
Early Melody (Arenius) very tall early pinkish lavender. Good commercial.....	10	.75	.50	.25	100	.20	
Edith Robson (Brown) tall peach pink, extra.....	10	1.60	1.00	.70	100	.60	
Emma (Velthuys) rose with deeper blotch.....	10	.50	.30	.15	100	.15	
Emile Aubrun (Lemoine) large smoky.....	10	.50	.30	.15	100	.20	
Gate of Heaven (Pf.) fine ruffled deep yellow.....	10	2.00	1.20	.80	100	2.00	
Giant Nymph (C.) best commercial pink.....	10	.40	.20	.10	100	.10	
Gloriana (Betscher) tall salmon and yellow.....	10	.40	.20	.10	100	.10	
Gold Eagle (A) very early yellow.....	10	.4010	100	.10	
Golden Chimes (El.) fine yellow, extra.....	10	3.50	2.00	1.00	10	.30	
Golden Dream (Groff) late yellow.....	10	.40	.20	.10	100	.05	
Halley (E.) very early salmon pink.....	10	.40	.20	.10	100	.05	
Heavenly Blue (Pf.) light blue.....	10	.50	
Helmsdale (Aust.) fine red.....	1	.20	.15	.10	10	.10	
Helen Wills (Sal.) tall, late creamy white.....	10	.50	.30	.10	100	.15	
Hercules (Crow.) clear buff.....	1	.75	.50	.25	10	.35	
Jane Addams (Dec.) late lavender.....	10	.50	.30	.15	100	.20	
Jean du Tailles (E.) blotched pink, tall.....	10	.50	.30	.15	100	.10	
Jessie (Mair) rose pink, exhibition type.....	10	.60	.40	.20	100	.20	
J. S. Bach (Pf.) early salmon rose, looks good to me.....	1	.80	.50	.35	10	.80	
Johann Strauss (Pf.) pink cream throat.....	1	1.75	1.25	.80	10	1.50	
Karl Volkert (E.) early deep salmon pink.....	10	.40	.20	.10	100	.10	
King Arthur (Arenius) large, ruffled deep mauve lavender, florets large and edges fluted and of heavy substance. Feed it well and it will repay you.....	10	2.00	1.20	.80	100	1.00	
Lady Lorene (El.) very pretty coral pink prim.....	10	.60	.40	.20	100	.20	
Lavender Delight (Arenius) clear lavender of deep clear color. Strong grower and propagator.....	10	.75	.50	.25	100	.20	
Longfellow (Dec.) fine deep pink.....	10	.40	.20	.10	100	.10	
Loyalty (A) tall ruffled deep yellow.....	10	.40	.20	.10	100	.10	
Madam Konyneburg (Pf.) tall light violet.....	10	.40	.20	.10	100	.10	
Maid of Orleans (Pf.) early white, many open.....	10	1.00	.75	.50	100	1.00	

Priced per 100 at 8 times the 10 rate.

Single rate at one-tenth of 10 rate

No single item less than 10 cents.

Large
1 1/4" up

Medium
3/4"-1 1/4"

Small
1/8"-1/4"

Bulblets
Per

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Bulblets
Per

Large
1 1/4" up

ORDER SHEET

ARTHUR A. ARENIUS—Gladiolus Grower
59 Bliss Road LONGMEADOW, MASS.

59 Bliss Road LONGMEADOW, MASS.

Please forward to

Amount inclosed, \$-----

Name _____ R. F. D. No. _____

Street _____ P. O. Box _____

Post Office _____ State _____

County _____ Express Office _____

Date of Order _____ 193_____

Please write name and address plainly. If we are sold out of an item, shall
we substitute nearest sizes? _____

Additional bulbs will be included in your order for names and addresses of friends who grow glads.

(Orders may be continued on the back of this sheet)

"THE GLADIOLUS"

1936 EDITION

BOUND IN BOARDS AND CLOTH
272 PAGES. 40 PAGES ILLUSTRATIONS.

Published by

THE NEW ENGLAND GLADIOLUS SOCIETY, INC.

The Largest Gladiolus Society in the World

PUBLICATION DATE JANUARY 1, 1936

A copy of this book will be presented to every member in good standing with dues paid for 1936

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APPLICATION BLANK FOR NEW MEMBERS

THE NEW ENGLAND GLADIOLUS SOCIETY, INC.

G. EDGAR FOLK, Secretary

Oakdale, Mass.

193

Please enroll me as a member of THE NEW ENGLAND GLADIOLUS SOCIETY, and mail a copy of the 1936 Edition of "THE GLADIOLUS" for which I enclose \$1.00 for dues for 1936.

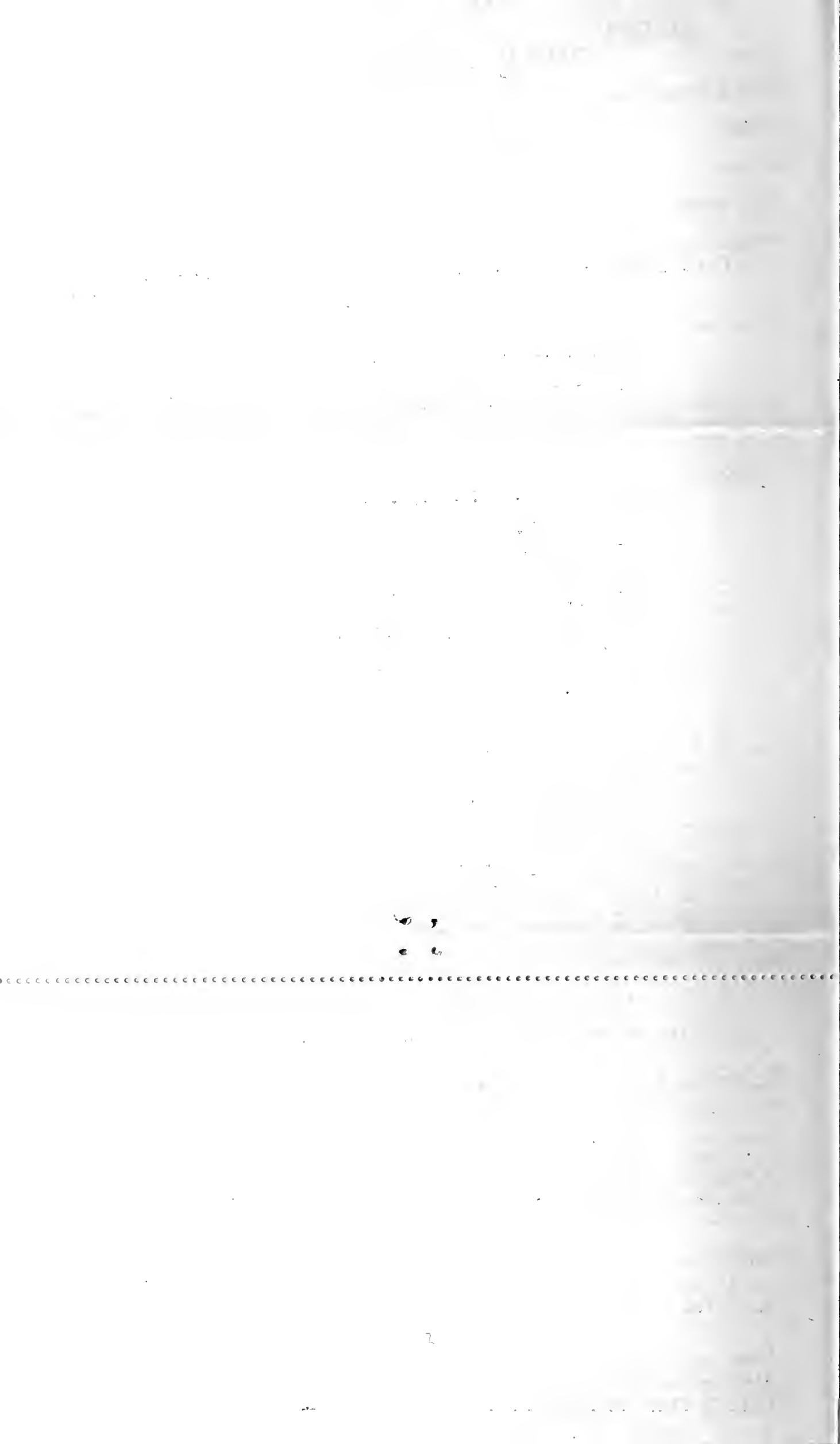
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St. and No. Post Office

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Make Checks payable to THE NEW ENGLAND GLADIOLUS SOCIETY, INC.

CREDIT THIS MEMBERSHIP TO Arthur A. Arenius, Longmeadow, Mass.



SPECIAL COLLECTIONS PREPAID

No. 1 Arenius Varieties. 1 each of Constancy, Early Melody, King Arthur, Lavender Delight, Mauve Magic, Miss Elegance, Pinnacle, Radiance and Red Ruffles. Value \$3.10 for \$2.00.

No. 2 3 bulbs each of above \$5.00.

No. 3 1 medium sized bulb of each of No. 1 \$1.00.

No. 4 3 medium sized bulbs of each of No. 1 \$2.50.

No. 5 Red Ruffles Special...2 large, 4 medium, 8 small, 50 bulblets. Value \$10.20 for \$6.00.

No. 6 One-half of above for \$3.00.

No. 7 Pinnacle Special. 5 large, 10 medium, 10 small, 100 bulblets. Value \$9.00 for \$5.00.

No. 8 One-half of above for \$2.50.

No. 9 Dr. Durr Special. 10 medium, 10 small, 100 bulblets for \$2.00.

No. 10 Mary Elizabeth Special. 10 medium, 10 small, 100 bulblets for \$3.00.

No. 11 One-half of above for \$1.50.

No. 12 Pelegrina Special. 10 medium, 20 small, 100 bulblets for \$1.00.

No. 13 Picardy Special. 100 medium and 100 small for \$2.50.

No. 14 One-half of above for \$1.25.

No. 15 Constancy Special. 20 medium and 25 small for \$1.00.

No. 16 Early Melody Special. 20 medium and 25 small for \$1.00.

No. 17 King Arthur Special. 5 medium and 10 small for \$1.00.

No. 18 Lavender Dellght Special. 20 medium and 25 small for \$1.00.

No. 19 Mauve Magic Special. 20 medium and 25 small for \$1.00.

No. 20 Radiance Special. 20 medium and 25 small for \$1.00.

No. 21 Miss Elegance. 2 large, 4 medium, 8 small, 50 bulblets. Value \$10.20 for \$6.00.

No. 22 One-half of above for \$3.00.

No. 23 Phyllis McQuiston. 4 medium, 4 small, 25 bulblets for \$4.00.

No. 24 One-half of above for \$2.00.

No. 25 Star of Bethlehem. 2 large, 4 medium, 8 small for \$4.00.

No. 26 One-half of above for \$2.00.

QUANTITY PRICES PREPAID

PRICED PER 100. 25 bulbs at 100 rate, 500 bulblets at 1,000 rate or one pint at quart rate. Those marked with * (asterisk) can be supplied per 1,000 at 8 times 100 rate. 250 at 1000 rate. Write for quantity F. O. B. prices.

	No. 1 1½" up	No. 2 1¼-1½"	No. 3 1-1¼"	No. 4 ¾-1"	No. 5 ½-¾"	No. 6 ¾-½"	Bulblets 1000	Qt.
Aida (Pf.) dark blue.....	\$2.00	\$1.60	\$1.20	\$1.00	\$.80	\$.60	\$.80	\$2.50
*Albania (Kemp) white.....	2.00	1.60	1.20	1.00	.80	.60	.60	1.50
*Albatros (Pf.) white.....	4.00	3.50	3.00	2.50	2.00	1.50	2.00	7.00
Ave Maria (Pf.) blue.....	2.50	2.00	1.60	1.20	1.00	.80	.80	3.00
Bella Donna (Pf.) blue.....	20.00	16.00	12.00	9.00	6.00	4.00	7.00	25.00
Berty Snow (Mair) lavender.....	2.00	1.60	1.20	1.00	.80	.60	.80	3.00
*Betty Nuthall (Sal.) salmon.....	2.00	1.60	1.20	1.00	.80	.60	.60	2.00
*Break O'Day (Bill) early pink.....	1.60	1.20	1.00	.80	.60	.40	.40	1.00
Cara Mia (Miller) early pink.....	2.00	1.60	1.20	1.00	.80	.60	.80	2.00
*Capt. Boynton lavender.....	2.00	1.60	1.20	1.00	.80	.60	.60	1.50
*Col. Lindbergh (Harrison) red.....	2.00	1.60	1.20	1.00	.80	.60	.80	2.50
Comm. Koehl (Pf.) dark red.....	5.00	4.00	3.20	2.40	1.80	1.20	2.00	6.00
*Constancy (Arenius) rose.....	4.00	3.20	2.40	1.80	1.40	1.00	1.50	5.00
*Dr. Bennett (D) red.....	2.00	1.60	1.20	1.00	.80	.60	.75	2.00
*Dr. Durr (Pf.) best early white.....	12.00	10.00	8.00	6.40	5.00	4.00	5.00	15.00
*Early Melody (Arenius) lavender.....	4.00	3.20	2.40	1.80	1.40	1.00	1.50	5.00
*Giant Nymph (C.) pink.....	2.00	1.60	1.20	1.00	.80	.60	.60	2.00
*Gloriana (Betscher) salmon.....	2.00	1.60	1.20	1.00	.80	.60	.60	2.00
*Gold Eagle (A) early yellow.....	2.00	1.60	1.20	1.00	.80	.60	.60	1.50
*Golden Dream (Groff) late yellow.....	2.00	1.60	1.20	1.00	.80	.60	.40	1.00
*Halley (E.) early pink.....	2.00	1.60	1.20	1.00	.80	.60	.40	1.00
*Karl Volkert (E.) red.....	2.00	1.60	1.20	1.00	.80	.60	.60	1.50
King Arthur (Arenius) lavender.....	16.00	12.00	10.00	8.00	7.00	6.00	8.00	30.00
*Lavender Delight (Arenius) lavender.....	4.00	3.20	2.40	1.80	1.40	1.00	1.50	5.00
*Loyalty (A.) yellow.....	2.00	1.60	1.20	1.00	.80	.60	.60	1.50
*Madam Konynenburg (Pf.) blue.....	3.00	2.40	2.00	1.60	1.20	.80	.80	3.00
Maid of Orleans (Pf.) white.....	10.00	8.00	6.00	4.50	3.50	3.00	10.00	30.00
*Margaret Lewtas (Stockford) rose.....	2.00	1.60	1.20	1.00	.80	.60	.60	2.00
Marmorata (Aust.) smoky.....	2.40	2.00	1.60	1.20	1.00	.80	.80	3.00
Mary Elizabeth (Stevens) white.....	16.00	12.00	10.00	8.00	6.00	4.00	10.00	25.00
*Mauve Magic (Arenius) mauve.....	4.00	3.20	2.40	1.80	1.40	1.00	1.50	5.00
Mildred Louise (Went.) salmon.....	12.00	10.00	8.00	6.00	5.00	4.00	10.00	35.00
Miss Elegance (Arenius) cream.....	70.00	60.00	50.00	40.00	30.00	20.00	20.00	70.00
Morocco (Pf.) dark red.....	2.00	1.60	1.20	1.00	.80	.60	.80	2.50
*Mother Machree (Stevens) smoky.....	3.00	2.50	2.00	1.60	1.20	.80	.80	3.00
*Mr. W. H. Phipps (D.) late pink.....	2.00	1.60	1.20	1.00	.80	.60	.60	1.50
*Mr. Wm. Cuthbertson (Mair) pink.....	7.00	6.00	5.00	4.00	3.00	2.00	3.00	10.00
Mrs. P. W. Sisson (Coleman) pink.....	2.00	1.60	1.20	1.00	.80	.60	.60	2.00
Orange Princess (De Groot) red.....	10.00	8.00	6.00	5.00	4.00	3.00	4.00	12.00
Orange Queen (E.) orange.....	2.00	1.60	1.20	1.00	.80	.60	.40	1.00
Paul Pfitzer (Pf.) dark red.....	2.00	1.60	1.20	1.00	.80	.60	.80	3.00
Pauline Kunderd (K.) pink.....	7.00	6.00	5.00	4.00	3.00	2.00	5.00	20.00
*Pelegrina (Pf.) darkest blue.....	8.00	6.00	4.00	3.00	2.00	1.50	3.00	10.00
Pfitzer's Triumph (Pf.) red.....	2.00	1.60	1.20	1.00	.80	.60	.80	2.50
*Picardy (Palmer) salmon pink.....	3.00	2.40	2.00	1.60	1.20	.80	.75	2.50
Pinnacle (Arenius) rose.....	30.00	24.00	18.00	14.00	11.00	8.00	15.00	50.00
*Pride of Wanakah (Chriswell) rose.....	2.00	1.60	1.20	1.00	.80	.60	.60	1.50
*Primrose Princess (Sal.) yellow.....	2.00	1.60	1.20	1.00	.80	.60	.60	1.50
*Radiance (Arenius) red.....	4.00	3.20	2.40	1.80	1.40	1.00	1.50	5.00
Red Ruffles (Arenius) red.....	70.00	60.00	50.00	40.00	30.00	20.00	20.00	70.00
Rosemarie Pfitzer (Pf.) cream.....	30.00	24.00	20.00	16.00	12.00	8.00	12.00	40.00
Salbach's Orchid (Sal.) orchid.....	5.00	4.20	3.60	3.00	2.40	1.60	5.00	20.00
*Scarlet Princeps (K.) scarlet.....	2.00	1.60	1.20	1.00	.80	.60	.60	2.00
Seestern (Pf.) pink.....	9.00	8.00	7.00	5.60	4.40	3.00	2.00	8.00
Senorita (Sal.) orange.....	3.00	2.40	2.00	1.60	1.20	.80	1.00	4.00
Southern Cross (Aust.) red.....	15.00	12.00	10.00	8.00	6.40	5.00	10.00	35.00
Star of Bethlehem (Pf.) white.....	45.00	40.00	36.00	32.00	28.00	24.00	50.00
*Sweet Lavender (C.) lavender.....	2.00	1.60	1.20	1.00	.80	.60	.40	1.00
Veilchenblau (Pf.) violet.....	3.00	2.40	2.00	1.60	1.20	.80	1.00	4.00
Wasaga (Palmer) buff.....	12.00	10.00	8.00	6.00	4.00	3.00	8.00	25.00
*Yvonne (E.) flesh.....	2.50	2.00	1.60	1.20	.80	.60	1.00	2.50